

With Bittel, Thankyou Group Implements Boutique Hotel Strategy in China

Bittel Became Thankyou Group Smart Hotel Entire Solution Strategic Supplier



As the world leading smart hotel entire solution provider in hospitality industry, Bittel Company is pleased to announce that, Bittel Company has sign comprehensive strategic Cooperation Agreement with Thankyou Hotel Group, which is the leading boutique hotel chain in small to medium size cities in China. All the new upcoming and renovated boutique hotels of the Thankyou Group have installed Bittel Guesttec Smart Hotel Entire Solution.



Since 2013 when the cooperation begins, over 800 franchise hotels of the group, with total over 50,000 guestrooms, have installed Bittel Guesttec Entire Solution.

Thankyou Group chooses Bittel Guesttec Entire Solution includes Limark WIFI AP, Lamark WIFI Cloud Management Platform, hotel phone, multifunction charging kit, door display system and key card holder switch solution, etc.

The reason why that Thankyou Group chooses Bittel as the smart hotel entire solution provider is that Bittel has been focusing on the hospitality market for over 20 years, and has been the No.1 market leader in smart hotel entire solution.

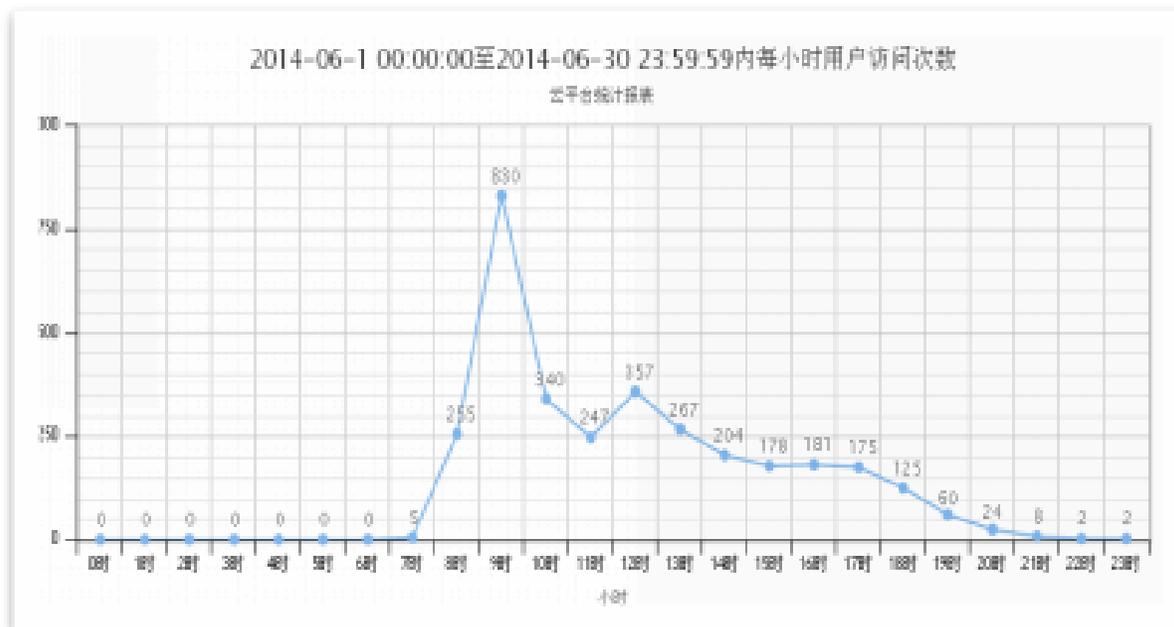


It is more because of the unparalleled features and functions of Limark WIFI Cloud Management Platform, which gives not only free cost and easy to use WIFI connection for guests, but also gives manageable and profitable WIFI for hotel management team.

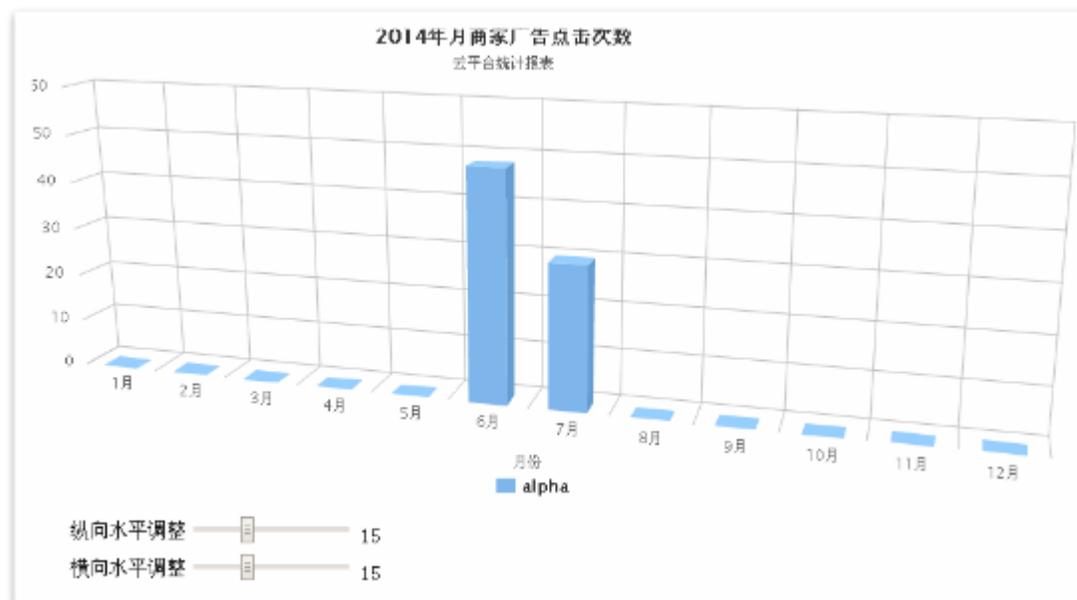
It is more because of the core features of Bittel Guesttec Entire Solution is to serve guest smartphone so as to serve guest, and to satisfy the needs guest smartphone so as to satisfy guests' needs. And the core features ensure guests lodge in the every guestroom of the Thankyou Group enjoys their stay with satisfaction beyond expectation.



“To choose Bittel and use Guesttec Entire Solution, we are being able to manage and monitor all the franchise hotels' WIFI system running status, and gather guests' big data for marketing and advertisement purposes. In this way, we achieve our management goals in installing the system”, commented by the senior VP of Thankyou Group, Mr. Zhou Guoqi, “We saves a lot in both time and labor cost in using Bittel Guesttec Entire Solution compared to purchase different systems from different suppliers.”



With comprehensive cooperation already started and continued to develop at full speed, Bittel and Thankyou Group are expecting more advancements and tighter cooperative relation in 2016.



- About Bittel
- www.Bittelgroup.com/en
- Established in 1989, Bittel, namely, Shandong Bittel Intelligent Technology Co., Ltd, has been dedicated to hotel markets for more than 20 years. It's been a leader in hotel supplier market, established a good reputation and a large market share. Bittel offers comprehensive product line and solution for hotel Smart control devices. Its products include hotel telephone, multi-media player, Smart switch panel, MediaFi, Limark WiFi, Guesttec Entire Solution hotel solution. In domestic and international hotel Smart system market, Bittel Guesttec Entire Solution has been chosen and adopted by more and more high-end hotels, making it as one of the top solution providers for hotel Smart devices market.

- About Thankyou Hotel Group
- www.thankyou99.com
- Headquartered in Hongkong, China, Thankyou Hotel Group started operation in 2009, and has several wholly owned subsidiaries located in Qingdao, Shenzhen, Zhengzhou, Nantong and Jiangyin etc. Thankyou Group focus on the expanding boutique franchise hotels in small and medium size cities in China. In 2002, Thankyou Group got investments from Singapore ACA group and France FM group. And in August 2012, the Asia Pacific headquarter was founded in Singapore and marked the beginning of globalization of the group. The mainland China subsidiaries are in charge of developing and management of the chain hotels. The group now has six hotel brands which include Thankyou Express Hotel, U+ Hotel, Junyi Hotel, Thankyou Choice Hotel, Holiday Beauty Hotel, Youyue Spa Hotel and Orange Apartment Hotels with over 1300 franchise hotels and resorts.