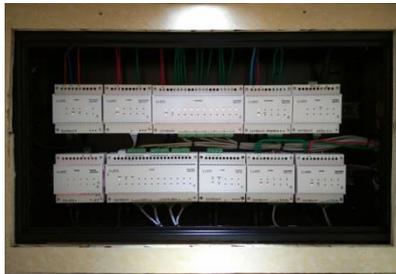




Wirking with Bittel, Mehood Hotel Group Build the First British Style Smart Hotel in Xi'an



——Bittel Guesttec Smart Hotel Entire Solution Installed In Xi'an Mehood Administration Center Hotel



Bittel Electronics, the leading hotel smart solution provider, is proud to announce that Bittel Guesttec Smart Hotel Entire Solution(Guesttec Entire Solution) is applied by Xi'an Mehood Administration Center Hotel. This hotel has more than 110 rooms and all the equipment are installed and run well. Since the opening, all the rooms are always occupied. The guests think highly of the British style and also the equipment, especially the Smart control system. This is another successful customer reference of Bittel Guesttec Entire Solution, and a radiation like positive influence to the market has taken shape and is amplifying.

Xi'An Mehood Hotel is located in the Xi'An administration center and next to Xi'an municipal Party committee and Xi'an municipal government, and it is not far away from Xi'an stadium, Wangfujing street. The hotel is close to Metro Line 2. To the south is Bell Tower and Drum Tower and other urban centers. To the north is Xi'an high-speed rail station with 5 minutes driving. It is only 30 minutes driving away from Xianyang Airport. Surrounding the hotel are all the places of interest, such as Zhou Han Chang'an City Pa City Gate site, The North Mosque, HouMuMao Ding, HanCheng Lake Park and other scenic spots.



This hotel is designed in high-end British cinema hotel style. It includes more than 110 rooms which are designed by top international design team. All rooms are used five star hotel bedding, personalized brand toiletries. High-speed wireless network with 200MBPS bandwidth is provided freely. There are also more than 70 rooms equipped with 3D cinema, which can take you through the delicate and romantic world.

As the newcomer in the in hotel smart solutions industry, by the comprehensive system solution advantage of Guesttec entire solution, Bittel gain goodwill from customers and partners alike and many customer references in home and abroad.



Guesttec entire solution provides all the system hardware, software and platforms that modern hotel needs to build their smart hotel guestrooms. Guesttec entire solution consists of smart guestroom management system, smart doorlock system, smart electric curtain system, smart switch panel system, smartphone control app system, etc.

Moreover, with unique features and being first in the industry, Guesttec entire solution also provides We Hotel Smart Wechat Control Platform(We Hotel Platform) and iSmart Hotel Self Service Kiosk System (iSmart System).

We Hotel Platform is based on Wechat platform, which is provided by Tecent Company, now is China's and World's largest standalone smartphone messaging app platform and also now most active open source control platform in China. We Hotel Platform can integrates with hotel PMS and membership management systems, also integrates with iSmart System, with big cloud server and cloud data storage, hotel guests can book, pay, choose room, use membership discount, connect to front desk through the We Hotel Platform. Moreover, by scanning QR code at front desk, the guests can open the guestroom door, freely control all in-room devices, like lights, dimmers, curtains, ACs, etc. iSmart System frees guests of lengthy waiting and complex checking in/out and billing procedures at the front desk, and the guest can have DIY services on the iSmart System in both checking in and checking out procedures.



Xi'an Mehood Hotel was once Xi'an Juze Hotel. Once opened in 2009, the hotel suffers from problems including out-of-date equipment and the bad experienced customers. With too many guests complaints, low occupancy rate, incredibly low revenue, the hotel cannot continue operation. When the Mehood Hotel Group management team undertake the suffered hotel, they start to renovate this hotel by new design, new control system and new in-room equipment.



“The Guesttec Entire Solution of Bittel is what we need for our Xi’an Mehood hotel project. It provides all the systems and devices of smart hotel building, and the Entire Solution procurement can save us lots of investment and labor cost.” said Mr. Gong, President of Mehood hotel group, “We feel more assured to work with Bittel, a company with its long history and its own research & development, quality control department”.

While preparing the mockup room, Xi’an Mehood Hotel compared almost all top smart control systems suppliers in China and in the end picked Bittel Guestec Entire Solution. During the 2015 Shanghai Hotelex exhibition, the team from Xi’an Mehood Hotel visited Bittel booth, and President Gong of Mehood Group carried out a detailed and thorough communication with Bittel President Mr. Cao. Deeply impressed by the fact that Bittel has its own factory and research and development team, the advantage and innovations of Bittel Entire Solution, especially by Bittel’s We Hotel Platform, and iSmart System, Mr. Gong made the decision on the spot to use Bittel Guesttec Entire Solution for Xi’an Mehood hotel project.

After almost a half year's intense design, construction and testing, Bittel's Guesttec Entire Solution was successfully launched at Xi'an Mehood hotel. The hotel opened itself to customers from all over the world on Aug.9, 2015.



The Whole Engineering Team Taking Photos Outside The Hotel

Once opened, the hotel is packed with guests every day, and occupancy rate stays high. Customers praise profusely about the high-end hotel design, English style decoration and devices, and smart control system. Xi'an Mehood hotel has now become the paragon of boutique, Smart hotel in Xi'an.

Xi'an Mehood hotel has seen another success of Bittel Guesttec Entire Solution system, opening strategic cooperation between Bittel and Mehood hotel group, and elevated China's boutique hotel Smart control system to a new level.



About Bittel

www.Bittelgroup.com/en

Established in 1989, Bittel was dedicated to hotel markets for more than 20 years. It's been a leader in hotel supplier market, established a good reputation and a large market share. Bittel offers comprehensive product line and solution for hotel Smart control devices. Its products include hotel telephone, multi-media player, Smart switch panel, MediaFi, Limark WiFi, Guesttec Entire Solution hotel solution. In domestic and international hotel Smart system market, Bittel Guesttec Entire Solution has been chosen and adopted by more and more high-end hotels, making it as one of the top solution providers for hotel Smart devices market.



About Mehood Hotel Group

www.mehoodhotels.com

Shanghai Mehood Hotel Management Co., Ltd is a fast-growing hotel management chain in China with its headquarter in Shanghai. It has 6 years' boutique business hotel management experience, and fulfills market and customers' needs by its unique management, win-win ideology and gratitude culture. Its hotel brands include Mehood hotel, Mehood Lizhi, Mehood Yazhi, etc. By now its hotel chains have been spread in Shanghai, Tianjin, Shanxi, Jiangsu, Zhejiang, etc. It has more than 1 million registered customers, and its open and about-to-open hotels scatter around China's top 10 large and middle cities.